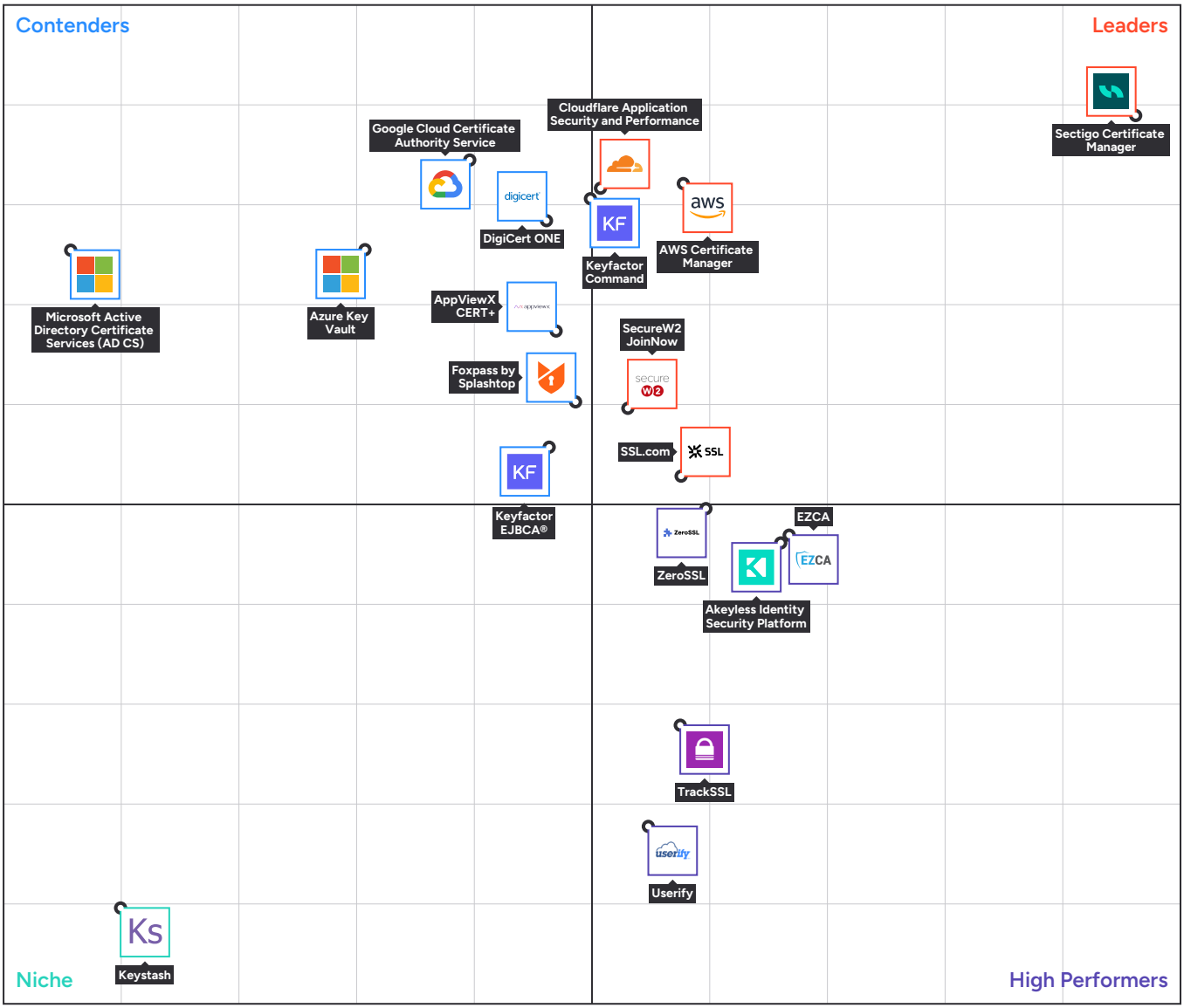
Grid® Report for Certificate Lifecycle Management (CLM) Fall 2026

Certificate Lifecycle Management Software



G2 Grid® Scoring

(Certificate Lifecycle Management (CLM) Software continues on next page)

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Certificate Lifecycle Management (CLM) Software *(continued)*

Certificate Lifecycle Management (CLM) Software Definition

Certificate lifecycle management (CLM) and PKI software help companies with the process of authenticating and encrypting information using digital certificates. Public key infrastructure (PKI) is a cryptography framework that secures digital communication and protects data, devices, machines, and people from impersonation, unauthorized interception, tampering, or other attacks. The main benefit of this software is that it provides visibility and automation throughout the certificate lifecycle—certificate issuance, discovery, inventory, provisioning, deployment, securing, monitoring, renewal, and revocation. CLM and PKI software often replaces manual certificate management methods, such as tracking on spreadsheets, which helps companies prevent unplanned system downtime and system vulnerabilities stemming from errors or certificate expiration.

CLM and PKI software provide capabilities for the issuance, management, and automation of digital certificates, including but not limited to SSL & TLS certificates, client authentication certificates, digital signature, and SSH certificates. Use cases for PKI and CLM software include user authentication, machine-to-machine authentication for servers and containers, digitally signing code and documents, encryption and integrity for IoT devices, and much more.

To qualify for inclusion in the Certificate Lifecycle Management (CLM) and PKI category, a product must:

- Automate CLM, including discovery, inventory, provisioning, deployment, securing, monitoring, renewal, and revocation (some vendors will offer certificate issuance solutions via public certificate authority or private PKI functionality)
- Provide centralized visibility, control of, and reporting on certificates, keys, and ciphers
- Monitor and notify administrators when certificate expiration dates are nearing or use workflow to automatically take a specified action, such as certificate renewal or revocation
- Support certificates from multiple certificate authorities (CAs)

Certificate Lifecycle Management (CLM) Grid® Scoring Description

Products shown on the Grid® for Certificate Lifecycle Management (CLM) have received a minimum of 10 reviews/ratings in data gathered by July 28, 2026. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: Sectigo Certificate Manager, AWS Certificate Manager, Cloudflare Application Security and Performance, SecureW2 JoinNow, and SSL.com

High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: EZCA, Akeyless Identity Security Platform, ZeroSSL, TrackSSL, and Userify

Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: Keyfactor Command, DigiCert ONE, Google Cloud Certificate Authority Service, AppViewX CERT+, Foxpass by Splashtop, Azure Key Vault, Keyfactor EJBCA®, and Microsoft Active Directory Certificate Services (AD CS)

Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: Keystash

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Grid® Scores for Certificate Lifecycle Management (CLM) Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Sectigo Certificate Manager	171	99	93	96
AWS Certificate Manager	13	58	86	72
Cloudflare Application Security and Performance	58	51	85	68
SecureW2 JoinNow	36	53	61	57
SSL.com	11	58	53	56

High Performers

EZCA	20	68	46	57
Akeyless Identity Security Platform	13	67	46	56
ZeroSSL	42	60	49	55
TrackSSL	31	58	25	42
Userify	18	55	14	35

(Grid® Scores for Certificate Lifecycle Management (CLM) Software continues on next page)

*** Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.**

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Grid® Scores for Certificate Lifecycle Management (CLM) Software *(continued)*

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Keyfactor Command	70	50	84	67
DigiCert ONE	22	46	81	64
Google Cloud Certificate Authority Service	32	39	88	64
AppViewX CERT+	44	47	69	58
Foxpass by Splashtop	25	49	61	55
Azure Key Vault	10	30	78	54
Keyfactor EJBCA®	35	46	56	51
Microsoft Active Directory Certificate Services (AD CS)	11	3	78	41

Niche

Keystash	15	7	5	6

*** Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.**

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Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Certificate Lifecycle Management (CLM) category algorithmically based on data sourced from product reviews shared by G2 users and data sourced from third parties.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Grid® Scoring Methodology

The Grid® Report for Certificate Lifecycle Management (CLM) | Fall 2026 is based on reviews collected through July 28, 2026. We apply unique algorithms to this data to calculate Satisfaction (v4.0) and Market Presence (v7.0) scores for the Fall 2026 report quarter. To view the Certificate Lifecycle Management (CLM) Grid® with the most recent data, please visit the Certificate Lifecycle Management (CLM) page. For more details on Grid® Scoring, please view the G2 Scoring Methodology here.

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available categorization methodology. All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A list of standard definitions is available to G2 users to eliminate confusion and ease the buying process.

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and third-party data collected by G2 up through July 28, 2026. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. G2 follows defined community guidelines to ensure privacy, and authenticity for users and reviews. For more details, please view the G2 Community Guidelines here.

(Grid® Methodology continues on next page)

**** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.**

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Grid® Methodology *(continued)*

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to suggest its addition to our Certificate Lifecycle Management (CLM) category.

Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.

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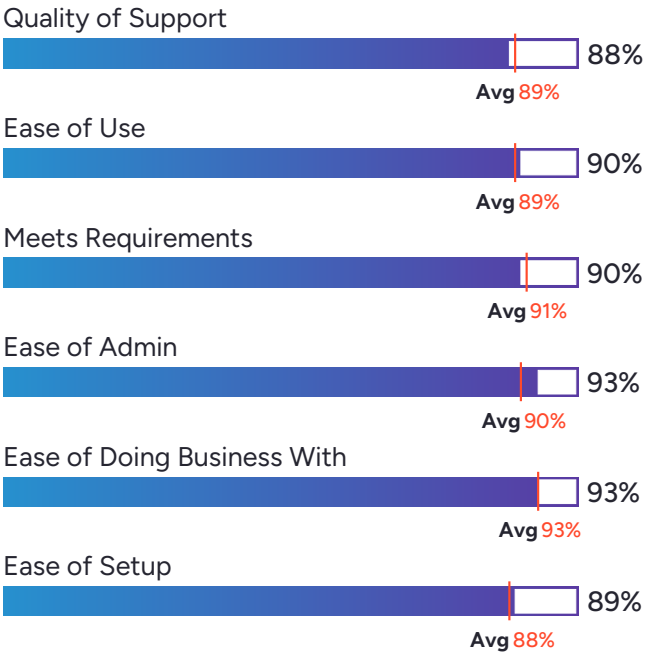
Sectigo Certificate Manager

4.5 ★★★★½ (194)

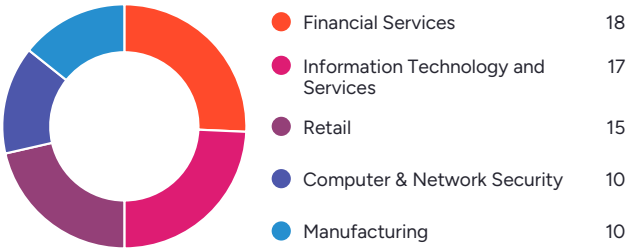
FALL 2026 Leader

Sectigo Certificate Manager has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Sectigo Certificate Manager has the largest Market Presence and received the highest Satisfaction score among products in Certificate Lifecycle Management (CLM). 96% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Sectigo Certificate Manager at a rate of 89%. Sectigo Certificate Manager is also in the SSL & TLS Certificate Tools category.

Satisfaction Ratings



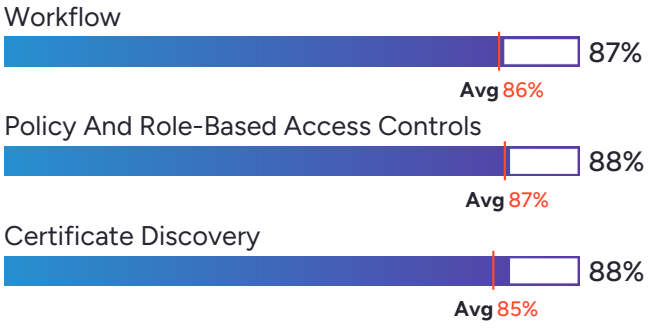
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Sectigo

HQ Location
Scottsdale, Arizona

Year Founded
1998

Employees (Listed On Linkedin)
662

Company Website
sectigo.com

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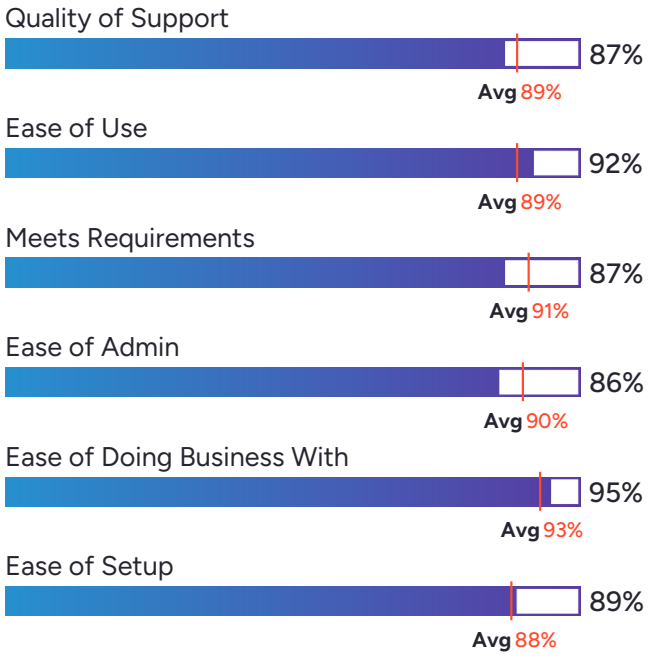
AWS Certificate Manager

4.5 ★★★★½ (58)

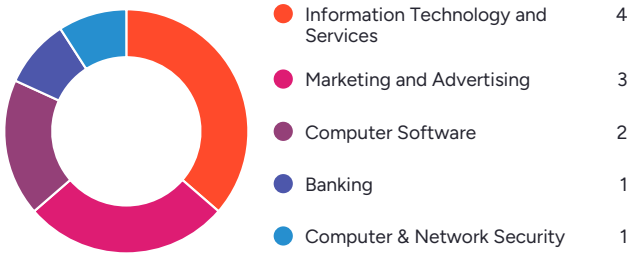
FALL 2026 Leader

AWS Certificate Manager has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 92% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend AWS Certificate Manager at a rate of 86%. AWS Certificate Manager is also in the SSL & TLS Certificate Tools category.

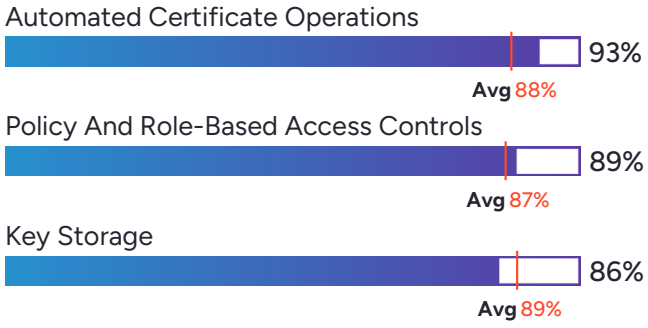
Satisfaction Ratings



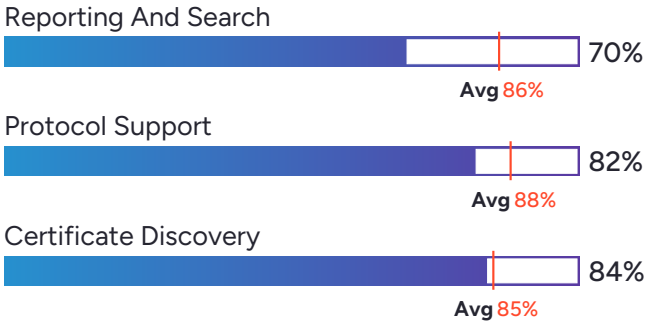
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Amazon Web Services (AWS)

HQ Location
Seattle, WA

Year Founded
2006

Employees (Listed On Linkedin)
147,094

Company Website
aws.amazon.com

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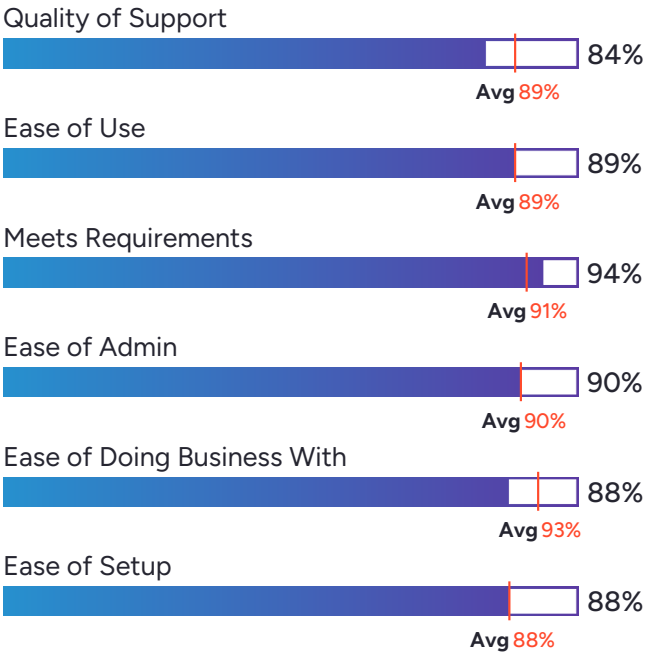
Cloudflare Application Security and Performance

4.5 ★★★★½ (680)

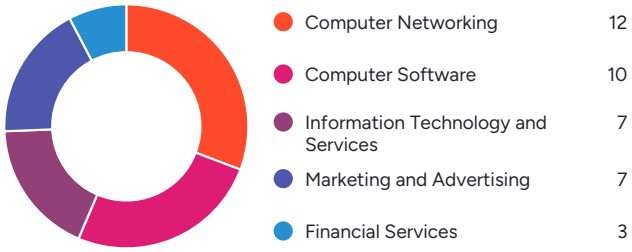
FALL 2026 Leader

Cloudflare Application Security and Performance has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 89% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend Cloudflare Application Security and Performance at a rate of 89%. Cloudflare Application Security and Performance is also in the Client-Side Protection, API Security, DNS Security Solutions, SSL & TLS Certificate Tools, Bot Detection and Mitigation, Enterprise Content Delivery Network (eCDN), Web Application Firewall (WAF), Website Security, Application Shielding, DDoS Protection, Load Balancing, Threat Intelligence, Enterprise Content Management (ECM), Content Delivery Network (CDN), Managed DNS Solutions, and AI Gateways categories.

Satisfaction Ratings



Top Industries Represented



Ownership
Cloudflare, Inc.

HQ Location
San Francisco, California

Year Founded
2009

Employees (Listed On Linkedin)
7,190

Company Website
cloudflare.com

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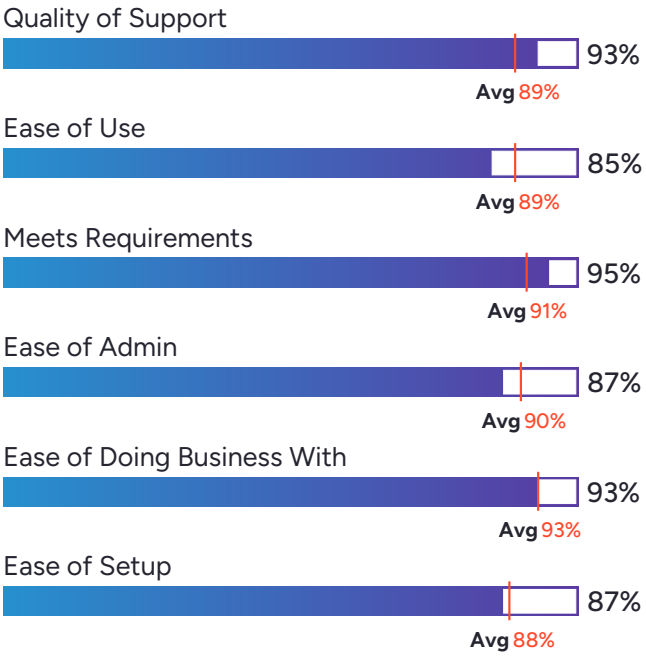
SecureW2 JoinNow

4.7 ★★★★½ (96)

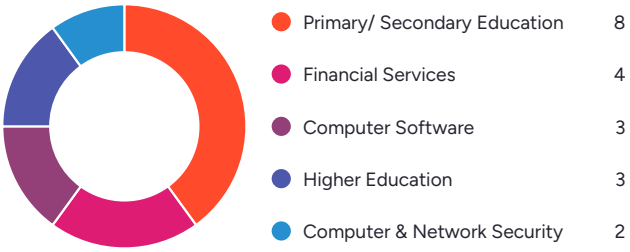
FALL 2026 Leader

SecureW2 JoinNow has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 97% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend SecureW2 JoinNow at a rate of 95%. SecureW2 JoinNow is also in the Microsegmentation, Zero Trust Networking, SSL & TLS Certificate Tools, and Network Access Control (NAC) categories.

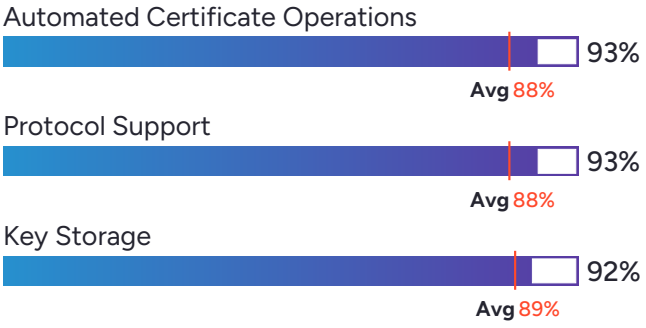
Satisfaction Ratings



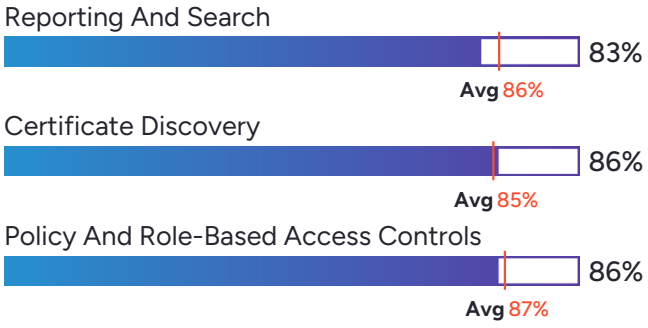
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
SecureW2

HQ Location
Seattle, US

Year Founded
2014

Employees (Listed On Linkedin)
128

Company Website
securew2.com

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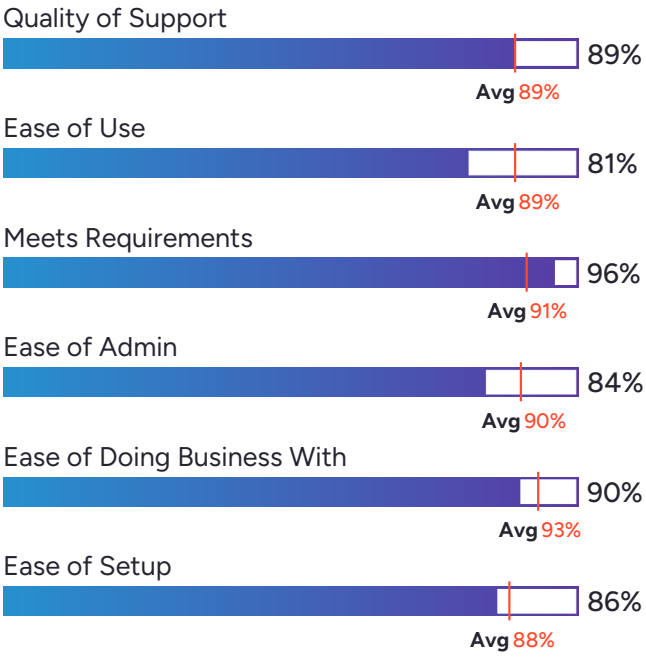
SSL.com

4.3 (41)

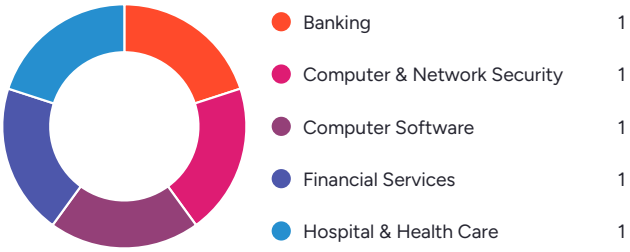
FALL 2026 Leader

SSL.com has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 82% of users rated it 4 or 5 stars, 75% of users believe it is headed in the right direction, and users said they would be likely to recommend SSL.com at a rate of 83%. SSL.com is also in the Software Composition Analysis and SSL & TLS Certificate Tools categories.

Satisfaction Ratings



Top Industries Represented



Ownership
SSL.com

HQ Location
Houston, TX

Year Founded
2004

Employees (Listed On Linkedin)
90

Company Website
ssl.com

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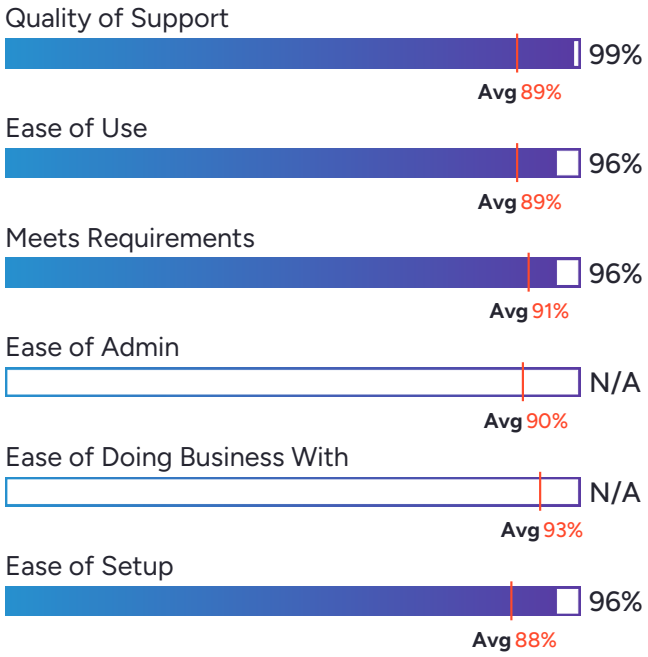
EZCA

4.8 ★★★★★ (20)

FALL 2026 High Performer

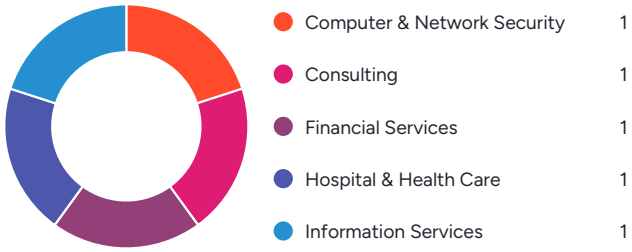
EZCA has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend EZCA at a rate of 97%. EZCA is also in the SSL & TLS Certificate Tools category.

Satisfaction Ratings



*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Keytos

HQ Location
Boston, US

Year Founded
2021

Employees (Listed On Linkedin)
9

Company Website
www.keytos.io

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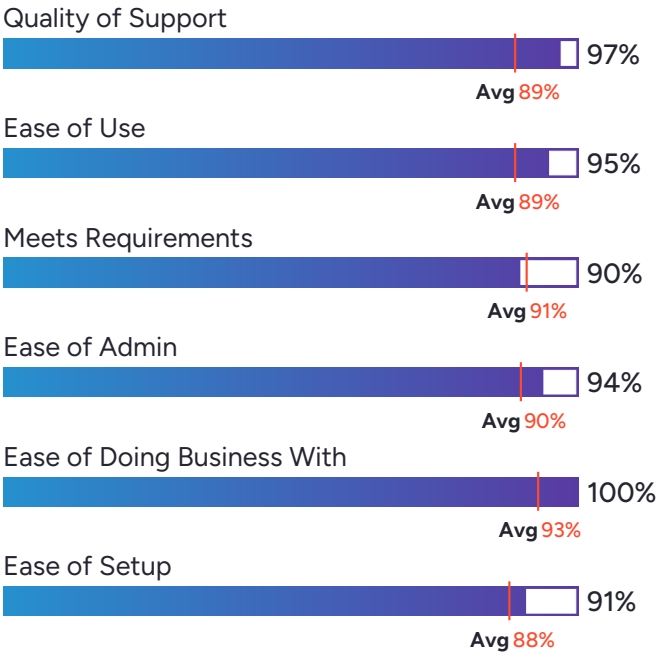
Akeyless Identity Security Platform

4.6 ★★★★½ (92)

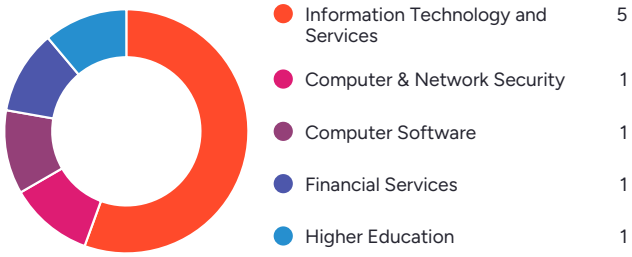
FALL 2026 High Performer

Akeyless Identity Security Platform has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend Akeyless Identity Security Platform at a rate of 91%. Akeyless Identity Security Platform is also in the Non-Human Identity Management (NHIM) Solutions, Secrets Management Tools, Password Managers, Encryption Key Management, and Privileged Access Management (PAM) categories.

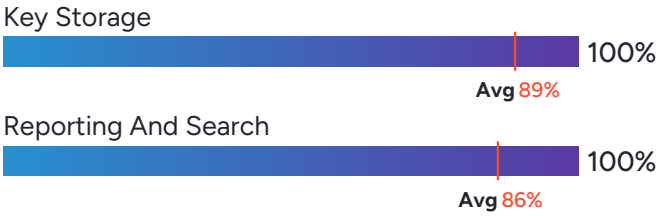
Satisfaction Ratings



Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Akeyless

HQ Location
Ramat Gan, Israel

Year Founded
2018

Employees (Listed On Linkedin)
107

Company Website
akeyless.io

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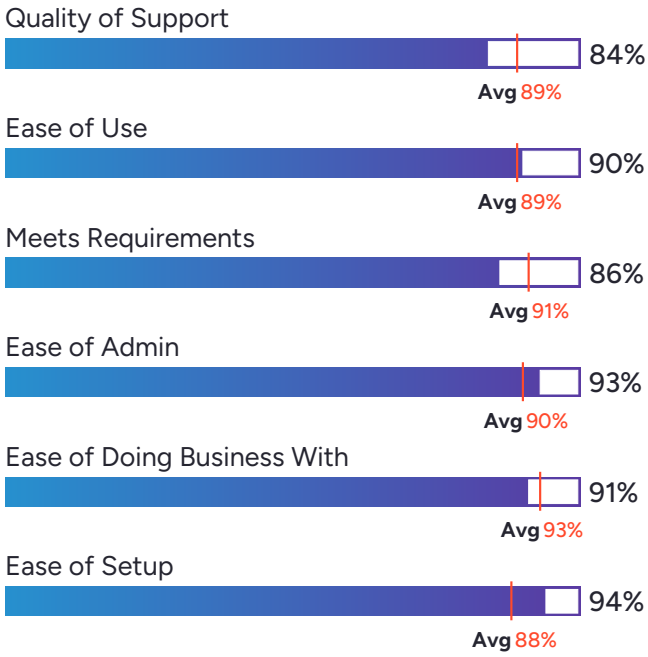
ZeroSSL

4.3 ★★★★½ (67)

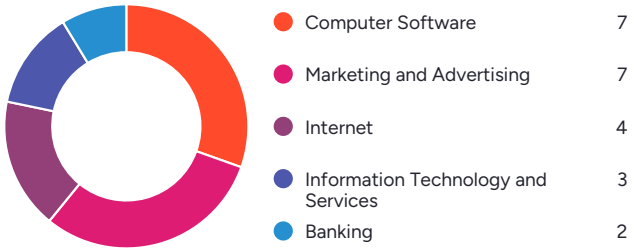
FALL 2026 High Performer

ZeroSSL has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 93% of users rated it 4 or 5 stars, 75% of users believe it is headed in the right direction, and users said they would be likely to recommend ZeroSSL at a rate of 86%. ZeroSSL is also in the SSL & TLS Certificate Tools category.

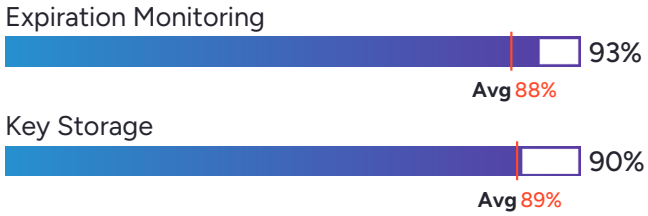
Satisfaction Ratings



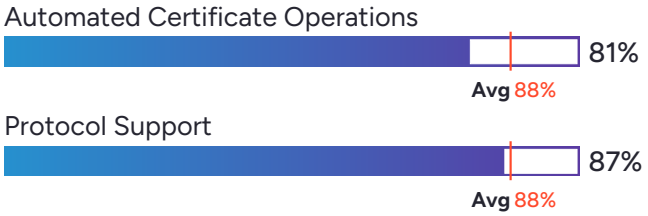
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership	HQ Location	Year Founded	Employees (Listed On Linkedin)	Company Website
HID Global	Austin, TX	1991	4,046	hidglobal.com

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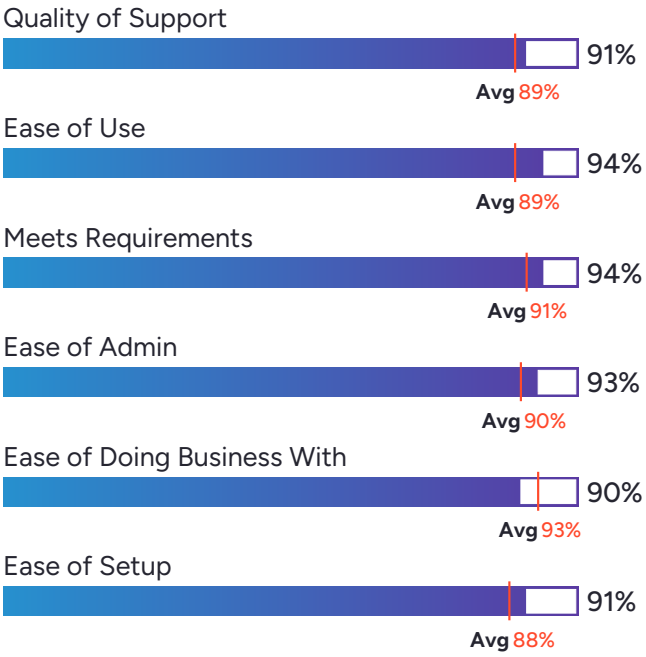
TrackSSL

4.7 ★★★★½ (31)

FALL 2026 High Performer

TrackSSL has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend TrackSSL at a rate of 94%.

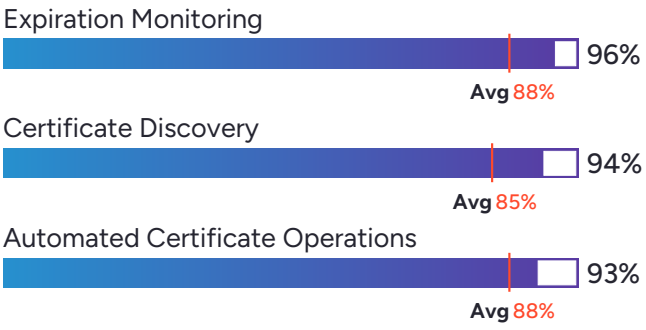
Satisfaction Ratings



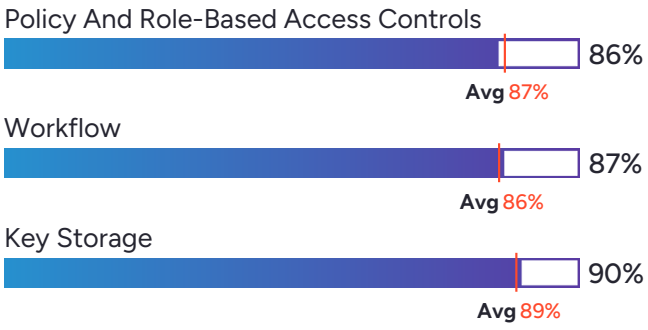
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
TrackSSL

HQ Location
null, GB

Employees (Listed On Linkedin)
0

Company Website
trackssl.com

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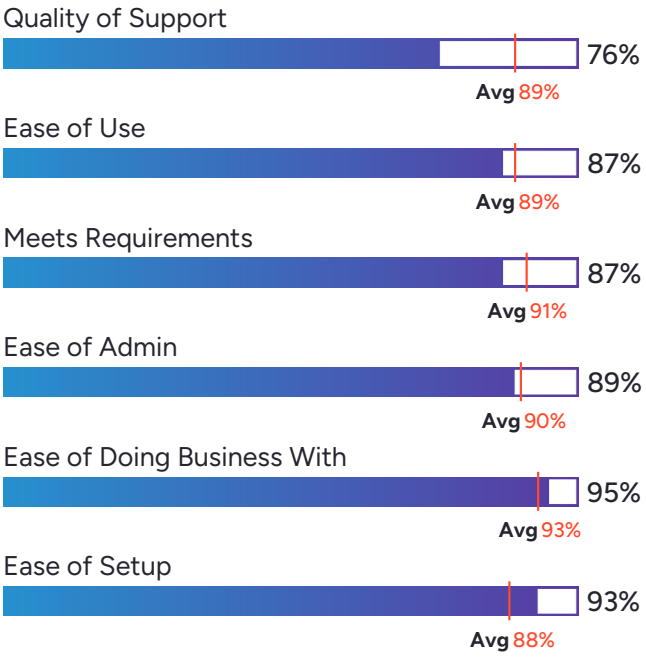
Userify

4.4 ★★★★½ (18)

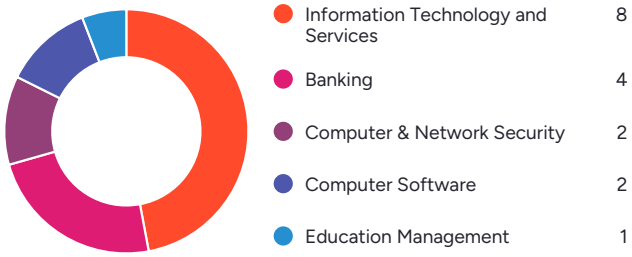
FALL 2026 High Performer

Userify has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Userify at a rate of 88%.

Satisfaction Ratings



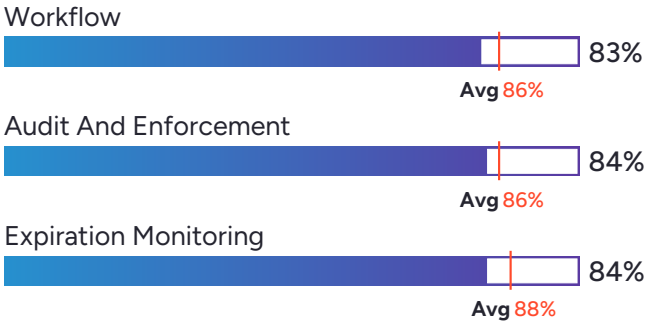
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Userify

Employees (Listed On Linkedin)
2

Company Website
userify.com

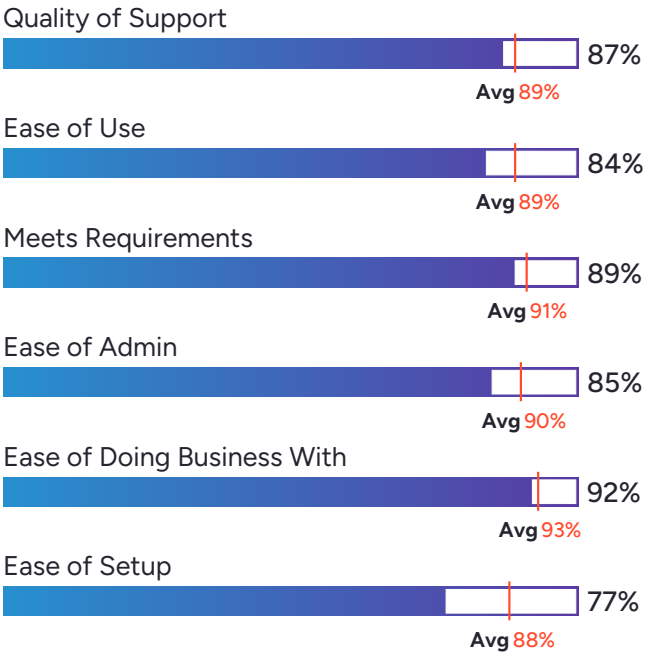
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Keyfactor Command

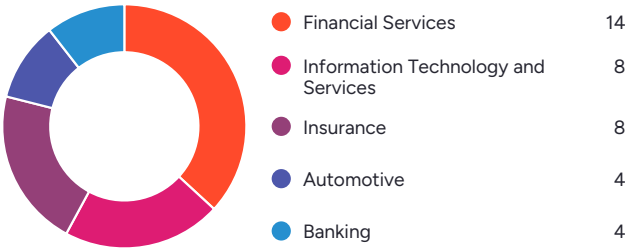
4.5 ★★★★½ (85)

Keyfactor Command has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 97% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Keyfactor Command at a rate of 89%. Keyfactor Command is also in the Encryption Key Management category.

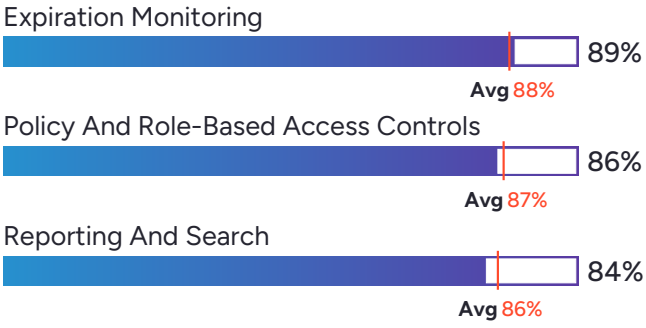
Satisfaction Ratings



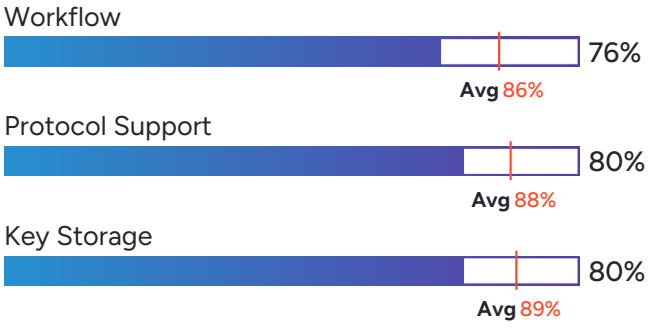
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Keyfactor

HQ Location
Independence, Ohio

Year Founded
2001

Employees (Listed On Linkedin)
562

Company Website
keyfactor.com

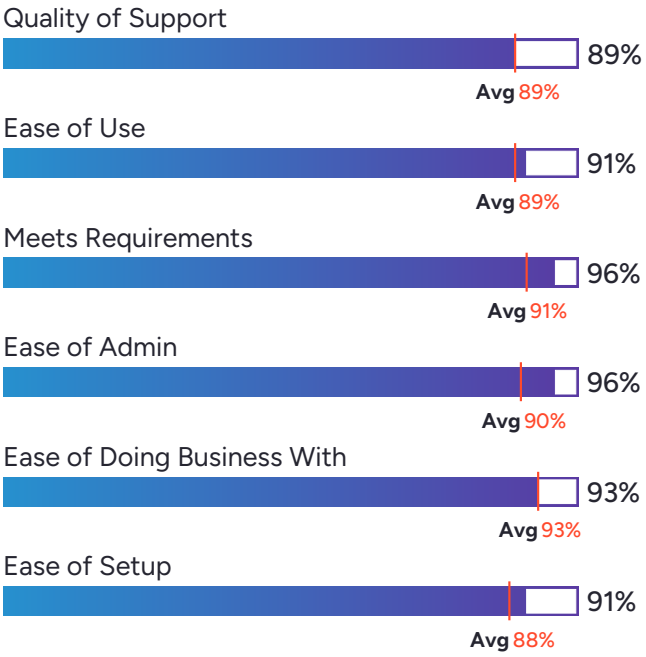
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DigiCert ONE

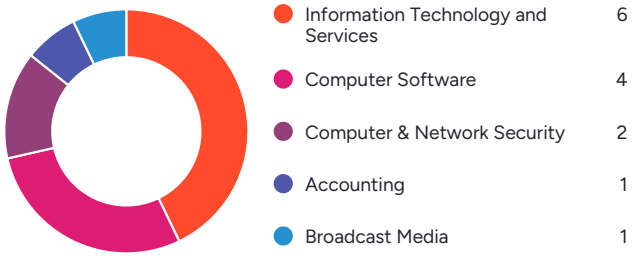
4.3 ★★★★½ (78)

DigiCert ONE has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 91% of users rated it 4 or 5 stars, 80% of users believe it is headed in the right direction, and users said they would be likely to recommend DigiCert ONE at a rate of 84%. DigiCert ONE is also in the IoT Device Management Platforms, SSL & TLS Certificate Tools, and Software Composition Analysis categories.

Satisfaction Ratings



Top Industries Represented



Ownership
digicert

HQ Location
Lehi, UT

Year Founded
2003

Employees (Listed On Linkedin)
1,901

Company Website
digicert.com

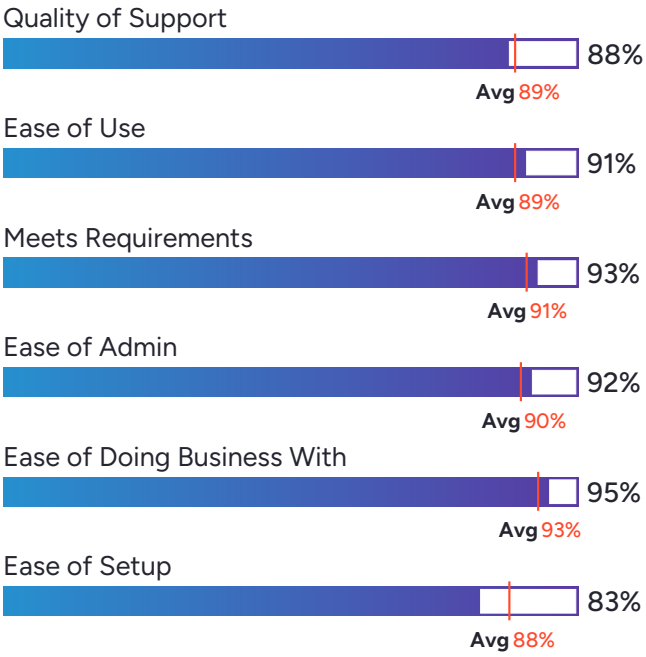
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Google Cloud Certificate Authority Service

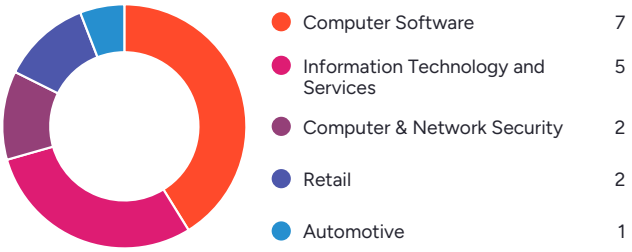
4.4 ★★★★½ (33)

Google Cloud Certificate Authority Service has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 97% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend Google Cloud Certificate Authority Service at a rate of 89%.

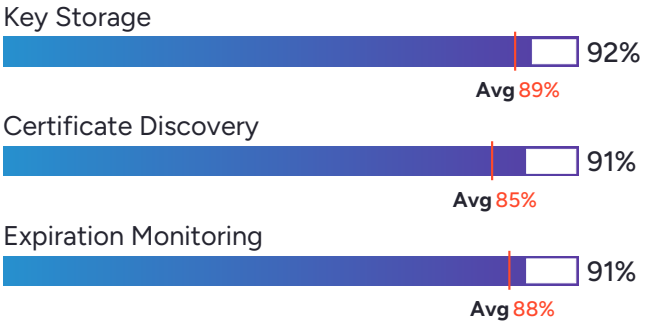
Satisfaction Ratings



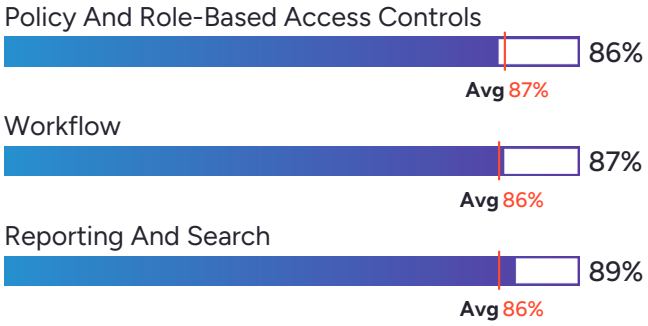
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Google

HQ Location
Mountain View, CA

Year Founded
1998

Employees (Listed On Linkedin)
341,888

Company Website
cloud.google.com

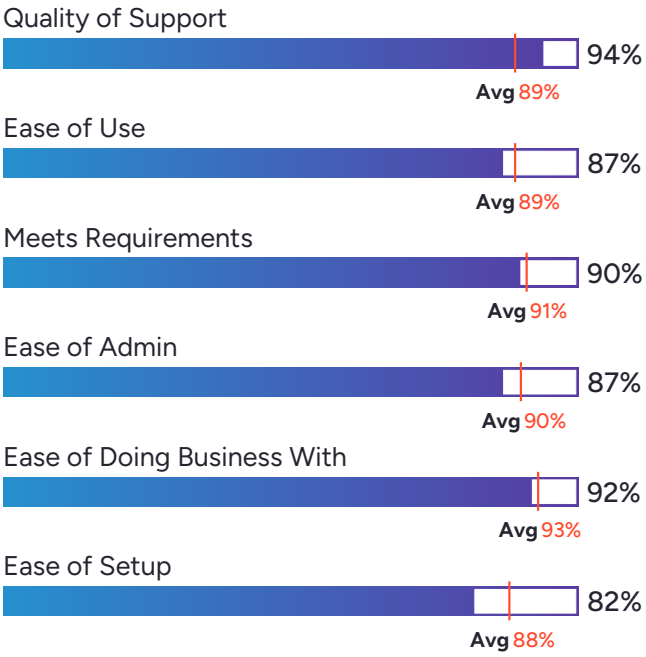
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AppViewX CERT+

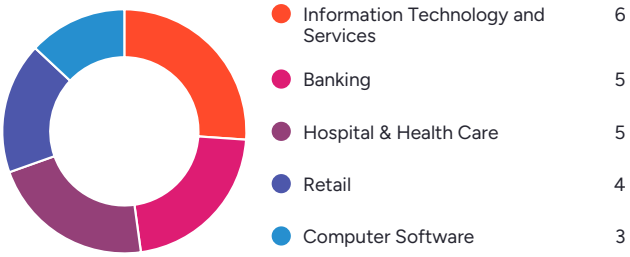
4.5 ★★★★½ (44)

AppViewX CERT+ has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 93% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend AppViewX CERT+ at a rate of 90%.

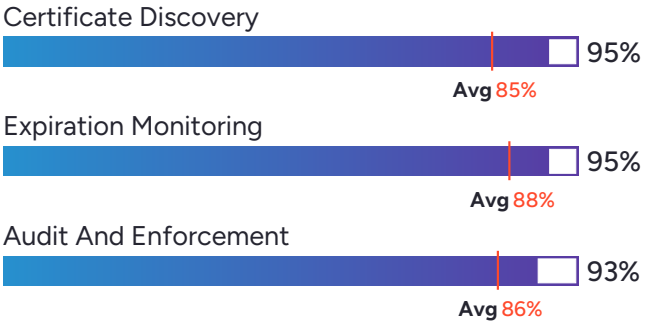
Satisfaction Ratings



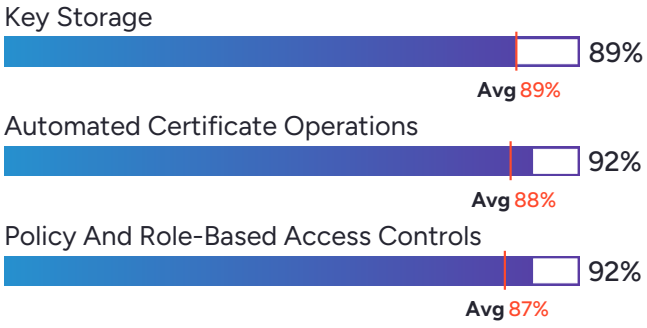
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
AppViewX

HQ Location
Plano, TX

Year Founded
2008

Employees (Listed On Linkedin)
561

Company Website
appviewx.com

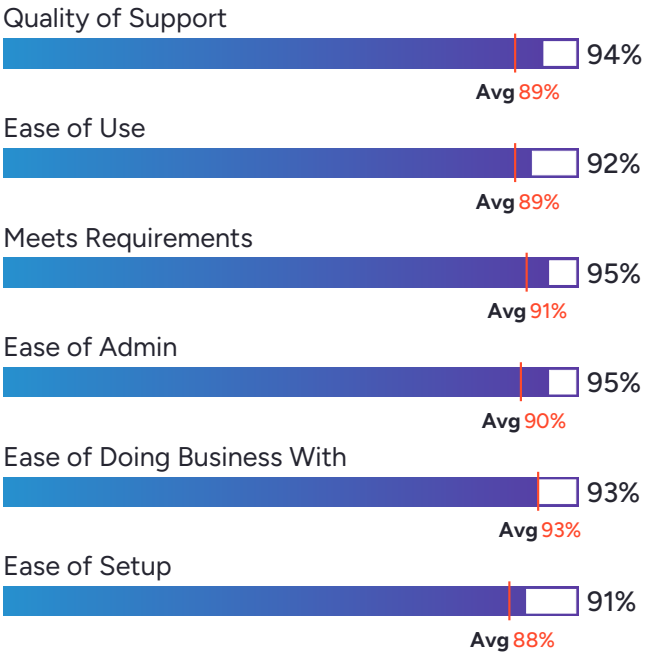
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Foxpass by Splashtop

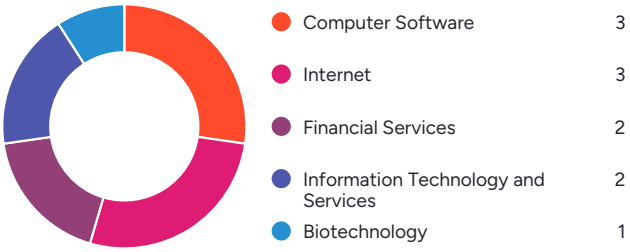
4.6 ★★★★½ (60)

Foxpass by Splashtop has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 96% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Foxpass by Splashtop at a rate of 91%. Foxpass by Splashtop is also in the Network Access Control (NAC), Privileged Access Management (PAM), Microsegmentation, and Zero Trust Networking categories.

Satisfaction Ratings



Top Industries Represented



Ownership
Splashtop Inc.

HQ Location
Cupertino, CA

Year Founded
2006

Employees (Listed On Linkedin)
353

Company Website
splashtop.com

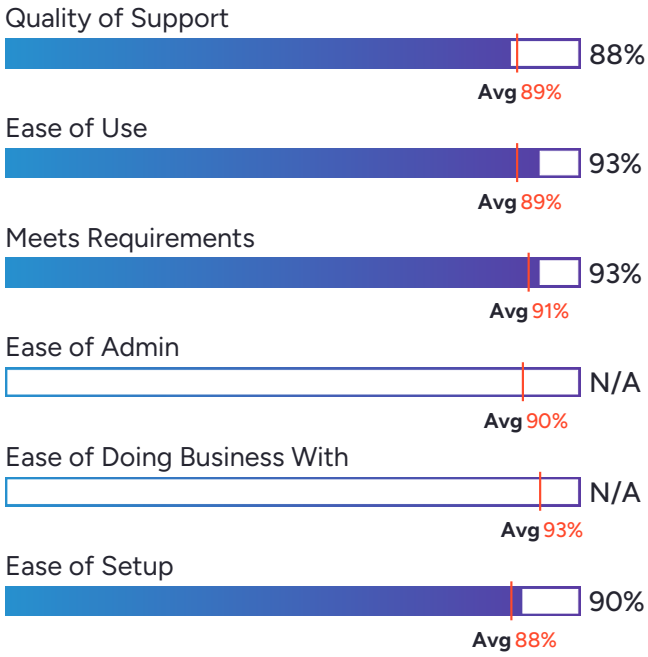
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Azure Key Vault

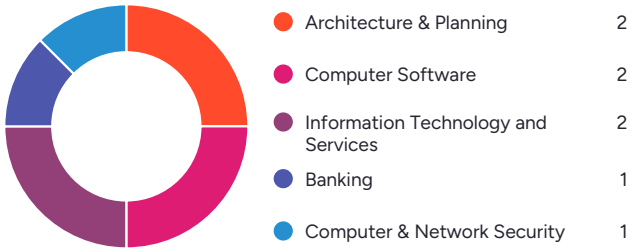
4.5 ★★★★½ (55)

Azure Key Vault has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Azure Key Vault at a rate of 95%. Azure Key Vault is also in the Encryption Key Management and Secrets Management Tools categories.

Satisfaction Ratings

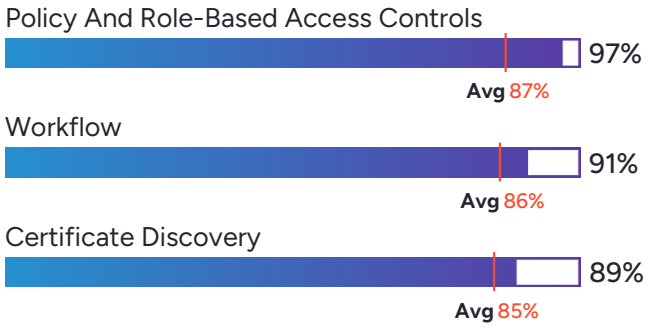


Top Industries Represented

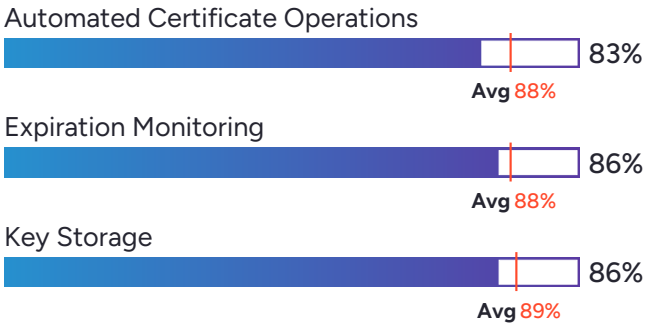


*N/A is displayed when fewer than five responses were received for the question.

Highest-Rated Features



Lowest-Rated Features



Ownership
Microsoft

HQ Location
Redmond, Washington

Year Founded
1975

Employees (Listed On Linkedin)
231,632

Company Website
microsoft.com

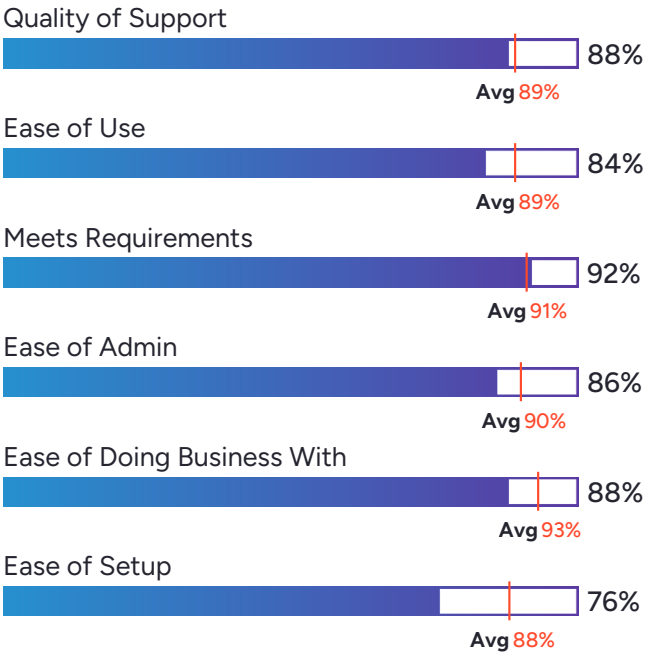
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Keyfactor EJBCA®

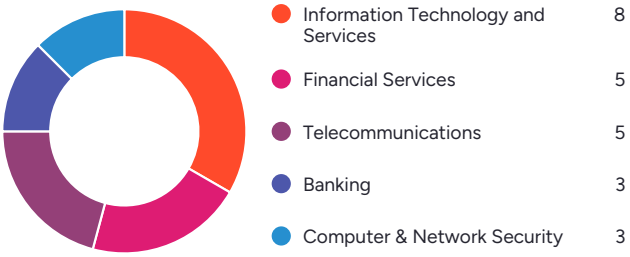
4.5 ★★★★½ (36)

Keyfactor EJBCA® has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend Keyfactor EJBCA® at a rate of 89%.

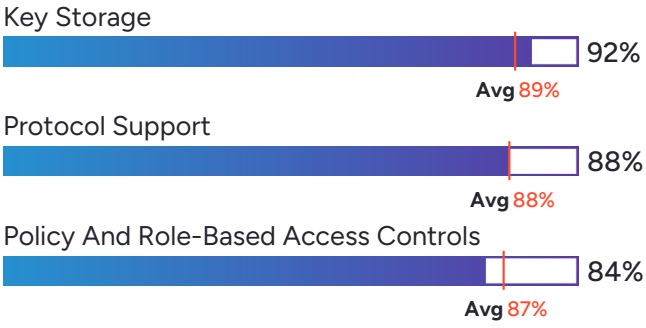
Satisfaction Ratings



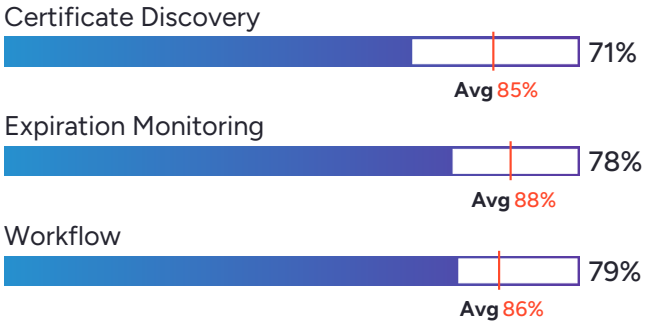
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Keyfactor

HQ Location
Independence, Ohio

Year Founded
2001

Employees (Listed On Linkedin)
562

Company Website
keyfactor.com

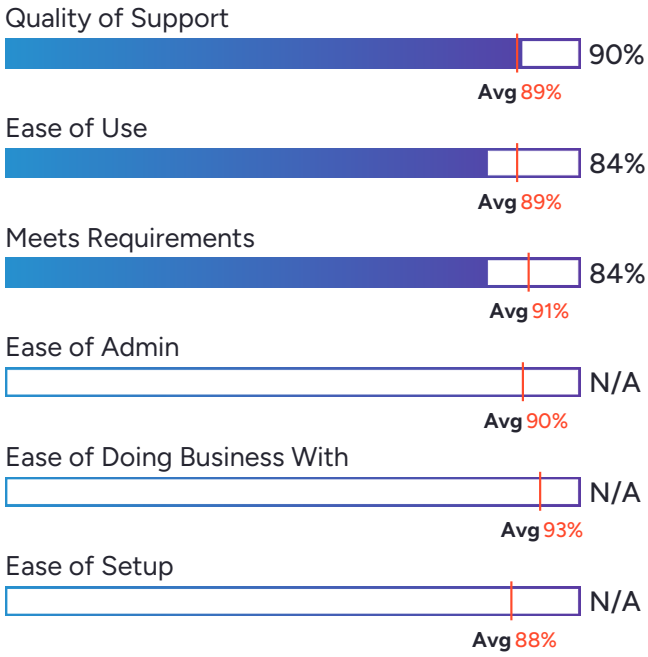
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Microsoft Active Directory Certificate Services (AD CS)

3.4 ★★★½☆ (12)

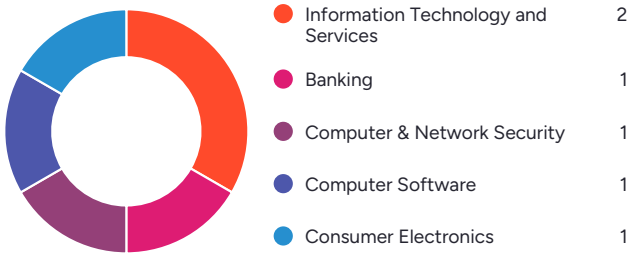
Microsoft Active Directory Certificate Services (AD CS) has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 64% of users rated it 4 or 5 stars, 70% of users believe it is headed in the right direction, and users said they would be likely to recommend Microsoft Active Directory Certificate Services (AD CS) at a rate of 68%.

Satisfaction Ratings

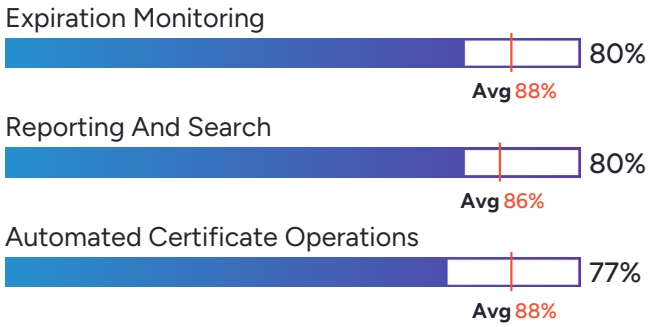


*N/A is displayed when fewer than five responses were received for the question.

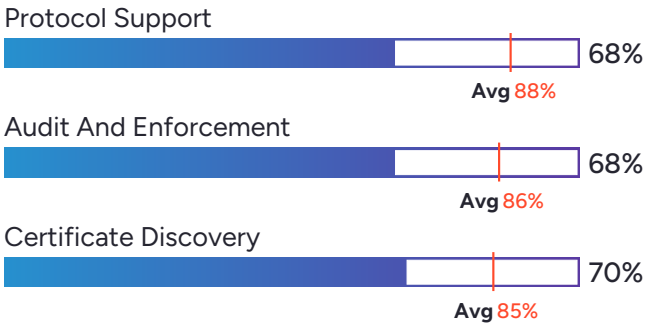
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Microsoft

HQ Location
Redmond, Washington

Year Founded
1975

Employees (Listed On Linkedin)
231,632

Company Website
microsoft.com

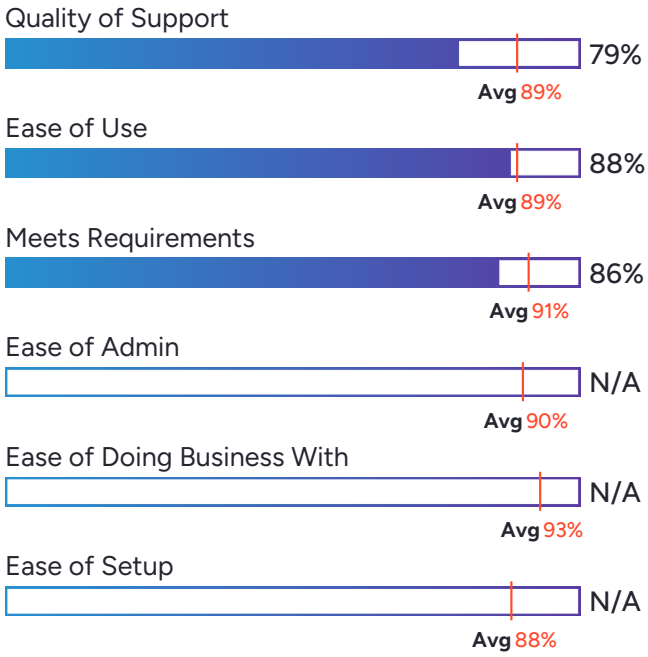
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Keystash

4.1 ★★★★☆ (15)

Keystash has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 67% of users believe it is headed in the right direction, and users said they would be likely to recommend Keystash at a rate of 82%.

Satisfaction Ratings



*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Keystash

HQ Location
Ruislip, London

Year Founded
2022

Employees (Listed On Linkedin)
1

Company Website
keystash.io

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Satisfaction Ratings for Certificate Lifecycle Management (CLM)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Sectigo Certificate Manager	89%	91%	90%	93%	93%	88%	89%	90%	71
AWS Certificate Manager	86%	100%	87%	86%	95%	87%	89%	92%	53
Cloudflare Application Security and Performance	89%	98%	94%	90%	88%	84%	88%	89%	61
SecureW2 JoinNow	95%	90%	95%	87%	93%	93%	87%	85%	86
SSL.com	83%	75%	96%	84%	90%	89%	86%	81%	54
EZCA	97%	100%	96%	N/A	N/A	99%	96%	96%	90
Akeyless Identity Security Platform	91%	88%	90%	94%	100%	97%	91%	95%	75
ZeroSSL	86%	75%	86%	93%	91%	84%	94%	90%	54
TrackSSL	94%	90%	94%	93%	90%	91%	91%	94%	74
Userify	88%	100%	87%	89%	95%	76%	93%	87%	66
Keyfactor Command	89%	93%	89%	85%	92%	87%	77%	84%	71
DigiCert ONE	84%	80%	96%	96%	93%	89%	91%	91%	54
Google Cloud Certificate Authority Service	89%	90%	93%	92%	95%	88%	83%	91%	65
AppViewX CERT+	90%	100%	90%	87%	92%	94%	82%	87%	61
Foxpass by Splashtop	91%	95%	95%	95%	93%	94%	91%	92%	80
Azure Key Vault	95%	100%	93%	N/A	N/A	88%	90%	93%	90
Keyfactor EJBCA®	89%	90%	92%	86%	88%	88%	76%	84%	68
Microsoft Active Directory Certificate Services (AD CS)	68%	70%	84%	N/A	N/A	90%	N/A	84%	9
Keystash	82%	67%	86%	N/A	N/A	79%	N/A	88%	26
Average	88%	89%	91%	90%	93%	89%	88%	89%	64

***N/A is displayed when fewer than five responses were received for the question.**

****Net Promoter Score ranges from -100 to +100**

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Feature Comparison for Certificate Lifecycle Management (CLM)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Functionality

	Certificate Discovery	Expiration Monitoring	Automated Certificate Operations	Policy And Role-Based Access Controls	Workflow	Protocol Support	Reporting And Search	Audit And Enforcement	Key Storage
Sectigo Certificate Manager	88%	94%	90%	88%	87%	89%	89%	91%	93%
AWS Certificate Manager	84%	84%	93%	89%	84%	82%	70%	84%	86%
Cloudflare Application Security and Performance	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
SecureW2 JoinNow	86%	88%	93%	86%	86%	93%	83%	87%	92%
SSL.com	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
EZCA	N/A	N/A	98%	N/A	N/A	100%	N/A	N/A	N/A
Akeyless Identity Security Platform	N/A	N/A	N/A	97%	100%	100%	100%	N/A	100%
ZeroSSL		93%	81%			87%		N/A	90%
TrackSSL	94%	96%	93%	86%	87%	91%	92%	93%	90%
Userify	86%	84%	90%	84%	83%	86%	90%	84%	96%
Keyfactor Command	80%	89%	82%	86%	76%	80%	84%	81%	80%
DigiCert ONE	N/A	N/A	89%	N/A	N/A	N/A	N/A	N/A	N/A
Google Cloud Certificate Authority Service	91%	91%	90%	86%	87%	89%	89%	90%	92%
AppViewX CERT+	95%	95%	92%	92%	93%	92%	92%	93%	89%
Foxpass by Splashtop	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Azure Key Vault	89%	86%	83%	97%	91%	N/A	N/A	N/A	86%
Keyfactor EJBCA®	71%	78%	84%	84%	79%	88%	79%	84%	92%
Microsoft Active Directory Certificate Services (AD CS)	70%	80%	77%	73%	75%	68%	80%	68%	76%
Keystash	N/A	N/A	N/A	83%	N/A	N/A	N/A	89%	91%
Average	85%	88%	88%	87%	86%	88%	86%	86%	89%

***N/A is displayed when fewer than five responses were received for the question.**

****A blank box indicates that a seller has selected that they do not offer that feature.**

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Additional Data for Certificate Lifecycle Management (CLM)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Sectigo Certificate Manager	12%	31%	57%
AWS Certificate Manager	15%	54%	31%
Cloudflare Application Security and Performance	75%	21%	4%
SecureW2 JoinNow	3%	58%	39%
SSL.com	64%	27%	9%
EZCA	10%	60%	30%
Akeyless Identity Security Platform	27%	18%	55%
ZeroSSL	74%	19%	7%
TrackSSL	48%	26%	26%
Userify	28%	17%	56%
Keyfactor Command	3%	9%	88%
DigiCert ONE	27%	32%	41%
Google Cloud Certificate Authority Service	34%	44%	22%
AppViewX CERT+	5%	21%	74%
Foxpass by Splashtop	20%	76%	4%
Azure Key Vault	10%	20%	70%
Keyfactor EJBCA®	12%	29%	59%
Microsoft Active Directory Certificate Services (AD CS)	18%	45%	36%
Keystash	67%	27%	7%
Average	29%	33%	38%

(Additional Data for Certificate Lifecycle Management (CLM) continues on next page)

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Additional Data for Certificate Lifecycle Management (CLM) *(continued)*

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Sectigo Certificate Manager	64%	36%	2.0	54%	30%	4%	11%	7	22
AWS Certificate Manager	100%	0%	N/A	100%	0%	0%	0%	N/A	N/A
Cloudflare Application Security and Performance	89%	11%	0.5	95%	5%	0%	0%	7	3
SecureW2 JoinNow	93%	7%	1.9	56%	37%	0%	7%	375	16
SSL.com	40%	60%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
EZCA	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Akeyless Identity Security Platform	50%	50%	N/A	57%	29%	0%	14%	N/A	N/A
ZeroSSL	55%	45%	2.5	92%	8%	0%	0%	3	0
TrackSSL	60%	40%	0.8	56%	33%	11%	0%	12	14
Userify	67%	33%	N/A	40%	20%	20%	20%	N/A	N/A
Keyfactor Command	63%	37%	6.0	47%	44%	5%	4%	17	20
DigiCert ONE	67%	33%	0.4	92%	8%	0%	0%	7	12
Google Cloud Certificate Authority Service	91%	9%	1.1	63%	25%	0%	13%	7	12
AppViewX CERT+	33%	67%	3.7	42%	54%	0%	4%	17	17
Foxpass by Splashtop	95%	5%	0.6	95%	5%	0%	0%	56	11
Azure Key Vault	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Keyfactor EJBCA®	27%	73%	6.3	83%	9%	9%	0%	7	18
Microsoft Active Directory Certificate Services (AD CS)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Keystash	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Certificate Lifecycle Management (CLM) continues on next page)

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Additional Data for Certificate Lifecycle Management (CLM) *(continued)*

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Sectigo Certificate Manager	73%	9
AWS Certificate Manager	N/A	N/A
Cloudflare Application Security and Performance	83%	8
SecureW2 JoinNow	72%	5
SSL.com	N/A	N/A
EZCA	N/A	N/A
Akeyless Identity Security Platform	N/A	N/A
ZeroSSL	64%	11
TrackSSL	38%	10
Userify	N/A	N/A
Keyfactor Command	50%	14
DigiCert ONE	70%	5
Google Cloud Certificate Authority Service	59%	N/A
AppViewX CERT+	65%	13
Foxpass by Splashtop	92%	5
Azure Key Vault	N/A	N/A
Keyfactor EJBCA®	48%	12
Microsoft Active Directory Certificate Services (AD CS)	N/A	N/A
Keystash	N/A	N/A
Average	65%	9

(Additional Data for Certificate Lifecycle Management (CLM) continues on next page)

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Additional Data for Certificate Lifecycle Management (CLM) *(continued)*

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
Sectigo Certificate Manager	Sectigo	1998	662	87,649
AWS Certificate Manager	Amazon Web Services (AWS)	2006	147,094	10,798,934
Cloudflare Application Security and Performance	Cloudflare, Inc.	2009	7,190	1,159,866
SecureW2 JoinNow	SecureW2	2014	128	5,113
SSL.com	SSL.com	2004	90	4,117
EZCA	Keytos	2021	9	1,793
Akeyless Identity Security Platform	Akeyless	2018	107	10,720
ZeroSSL	HID Global	1991	4,046	193,280
TrackSSL	TrackSSL		0	11
Userify	Userify		1	1
Keyfactor Command	Keyfactor	2001	562	29,263
DigiCert ONE	digicert	2003	1,901	213,644
Google Cloud Certificate Authority Service	Google	1998	341,888	41,756,626
AppViewX CERT+	AppViewX	2008	561	57,880
Foxpass by Splashtop	Splashtop Inc.	2006	353	29,677
Azure Key Vault	Microsoft	1975	231,632	28,274,785
Keyfactor EJBCA®	Keyfactor	2001	562	29,263
Microsoft Active Directory Certificate Services (AD CS)	Microsoft	1975	231,632	28,274,785
Keystash	Keystash	2022	1	6

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